



Garryowen Football Club Vision

“GFC is the club of choice for Players to spend their playing and retirement years”

Garryowen Football Club 2015-2017 Mission

1. Make GFC financially secure for the future
2. Senior team top 4 in Div 1A All Ireland League

Strategy	<p>PROMOTE GFC in the Community through fund raising, sponsorship and optimising Facility, yielding sustainable Financial Contribution.</p>	<p>ENGAGE members, non members, community, thru best in class Communications Process, supporting a growing and involved membership.</p>	<p>LEAD club at Trustee and Executive levels utilising robust planning and execution processes supported by competent leadership and members engagement</p>	<p>Attract great PEOPLE to support, play, coach and manage at GFC thru robust recruitment, succession and development planning and execution</p>	<p>Create a natural ACADEMY of players for Senior rugby by being recognized as the best U age, Youths & U20s set up in Munster.</p>
2015 /16 Tactics	<ol style="list-style-type: none"> 1. <i>Implement New Business Model to maximise Facility</i> 2. <i>Agree Viable repayment plan for Primary Debt</i> 3. <i>Implement Repayment Program to facilitate (2) above</i> 4. <i>Hold 6-8 Fund Raising Activities and build on Sponsorship Baseline by increasing # / value of Sponsorship & FR by 25%</i> 5. <i>Develop & Implement Clubhouse Upgrade</i> 	<ol style="list-style-type: none"> 1. <i>Implement Membership Data Base System</i> 2. <i>Continue to progress Membership Drive with a view to getting to 1000 members</i> 3. <i>Determine Plan to engage Community in Club Activities</i> 4. <i>Re-introduce Business Network</i> 	<ol style="list-style-type: none"> 1. <i>Streamline Exec Processes and reviews to ensure max efficiency & effectiveness</i> 2. <i>Develop engagement plan with UAge, Senior House & Exec</i> 3. <i>Review and modify Club Rules in line with future needs</i> 4. <i>Optimise Pre Match Events, Touring Parties etc.</i> 	<ol style="list-style-type: none"> 1. <i>Bed down Succession planning and Recruitment processes</i> 2. <i>Robust Coaching & Mgt Structure 18s to Seniors</i> 	<ol style="list-style-type: none"> 1. <i>Develop Differentiation plan for Youths & U20s.</i> 2. <i>Continue to incrementally improve U Age to be recognised as best in Munster</i>
Targets	<ul style="list-style-type: none"> • Debt eliminated by end 2017 • Income 10% > annual expenditure 		<ul style="list-style-type: none"> • Membership >1000 • Increase FR & Sponsorship value by 50% over 3 yrs * Increase Membership Involvement to >250 		<ul style="list-style-type: none"> * U20s # 1 in Munster * U18S win Munster * Seniors in top 4 Division 1a AIL